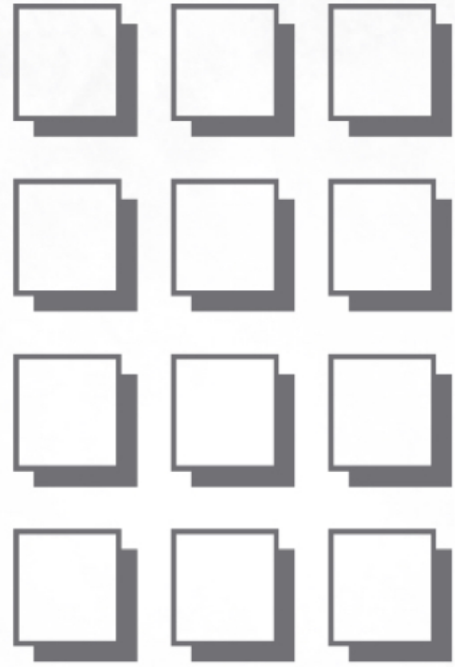




THE Sustainable
SITES
Initiative®



GREEN BUSINESS[®]
CERTIFICATION INC.

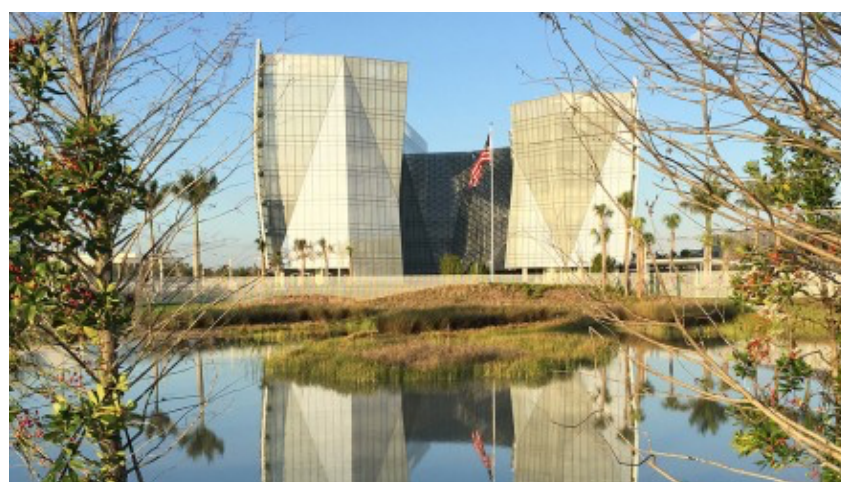
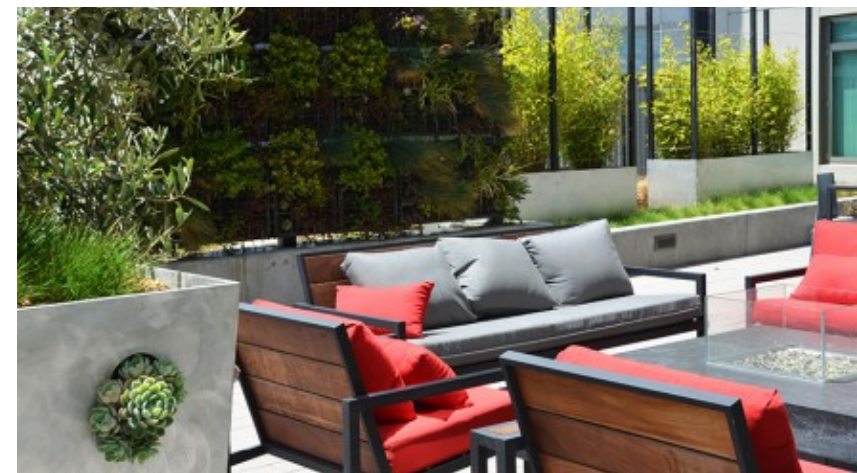


**THE Sustainable
SITES
Initiative®**









SITES CERTIFICATION | 200 TOTAL POINTS

CERTIFIED	70
SILVER	85
GOLD	100
PLATINUM	135



THE BENEFITS

of sustainable landscapes & infrastructure

Green infrastructure
restores & replicates
ecological systems to
create human benefits.





Save money



Consume less energy



Use less water



User fewer resources



Improve human health & productivity





Communities protecting
open space reported
savings of **\$200,000** per
year in property damage
caused by floods.





Capital cost savings
ranged from **15 to 80%**
with green infrastructure





Trees & other vegetation
report savings ranging
from **10-50%** on energy





Rain gardens cost **42%**
less over their life cycle &
reduce environmental
impact by **62-98%**.





Projects with trees &
other green spaces
increase property values
by **3 to 15%** & increase
rental rates by **7%**.





Every **\$1** spent on tree planting and management yields **2-5 times that** investment.



TRADITIONAL LANDSCAPE

City of Santa Monica



- ▶ 67,000 gallons of water
- ▶ 670 pounds of yard waste
- ▶ 80 maintenance hours

SUSTAINABLE LANDSCAPE

City of Santa Monica



\$2,200 per year in cost savings

- ▶ 6,000 gallons of water
- ▶ 250 pounds of yard waste
- ▶ 15 maintenance hours

The University of Texas at El Paso's
Campus Transformation Project
SITES Silver



“The benefits of the Campus Transformation Project go beyond sustainable landscapes. Research shows that landscapes can provide **mental health, cognitive function and stress reduction benefits**, which is especially important in a collegiate setting.”

Greg McNichol, Associate Vice President for Business Affairs—
Facilities Management, University of Texas at El Paso

Designing for Resiliency



SITES IS THE BEST TOOL

to meet your project's goals

A concise framework for identifying & implementing **practical and measurable** sustainable land design, construction, operation and maintenance strategies and solutions.



Bringing the design &
construction team to
the table means...

**Fewer delays &
cost over runs.**



ACCOUNTABILITY

throughout the process



Chicago Navy Pier
SITES Gold

“SITES was an important tool that kept our entire team **accountable to a high standard** of best practice and resulted in an unprecedented project—the transformation of Chicago’s Navy Pier into an authentic and green destination reflective of the city’s identity.”

James Corner, founder and design director
of James Corner Field Operations

Third party verification helps guarantee that each project saves energy, water and other resources, **reducing the overall impact on the environment.**



SITES allows you to prioritize human health and environmental restoration, and tell that **sustainability story** to your stakeholders.



CERTIFICATION PROCESS



Register your project with GBCI



Begin implementing & documenting SITES strategies



Meet with your reviewer to answer questions (optional)



Submit your documentation for preliminary review



Meet with your reviewer to discuss results (optional)



Submit your documentation for final review (if needed)



SITES® is the most comprehensive system for developing sustainable landscapes.

SITES is used by landscape architects, designers, engineers, architects, developers, policy-makers and others to align land development and management with innovative sustainable design.

Land is a crucial component of the built environment and can be planned, designed, developed and maintained to protect and enhance the benefits we derive from healthy functioning landscapes. SITES helps create ecologically resilient communities and benefits the environment, property owners, and local and regional communities and economies.

REGISTER YOUR
PROJECT AT
sustainablesites.org

CONTACT US

sites@gbci.org