

*foresight*

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# Embodied Carbon 101

Friday, April 12 | 11:00am

# AGENDA

1. Learning Objectives
2. About Foresight Management
3. Why Embodied Carbon
4. Common Challenges
5. Successful Processes
6. Tools + Resources
7. Case Studies
8. Q+A

Learning Objective 01:

Explain the difference between embodied and operational carbon.

## Learning Objective 02:

Articulate why embodied carbon is critical in the path towards decarbonization and the Architecture 2030 interim targets for reduction.

## Learning Objective 03:

Enumerate which tools can help design teams lower the embodied carbon of buildings and when to use them in the design process.

## Learning Objective 04:

Understand common challenges to lowering the embodied carbon of buildings and how to overcome them.

A little about Foresight.



A little about Foresight. We exist to...

1. Champion energy management
2. Accelerate sustainability
3. Increase profitability

...for our clients

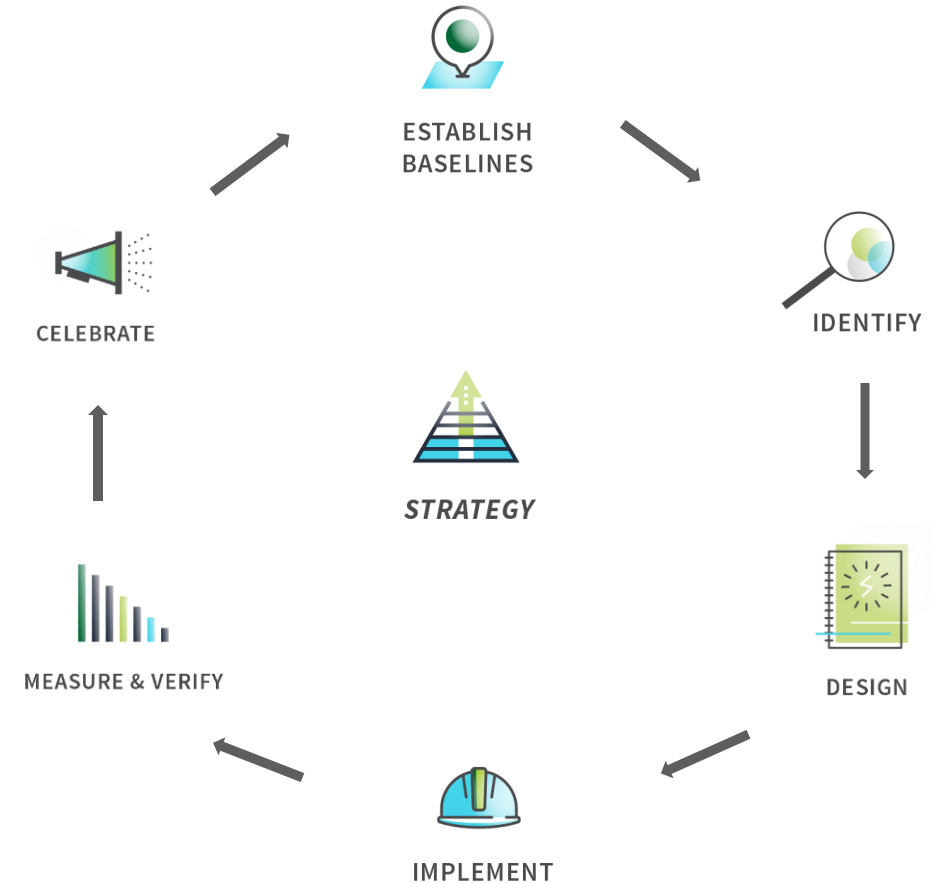


# Our Process

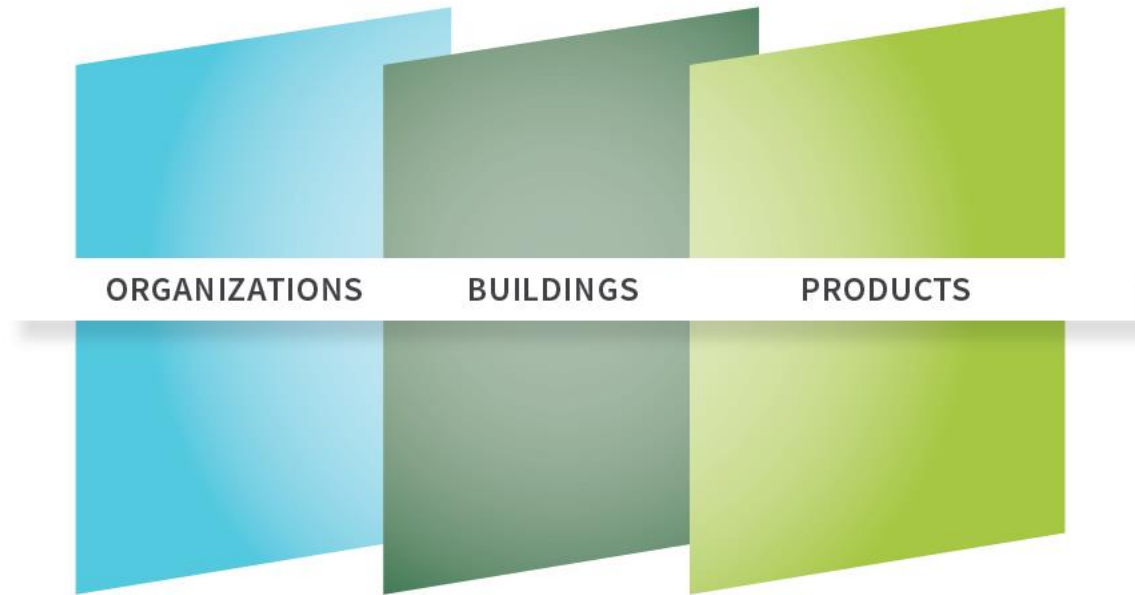
Centered around and in support of the corporate strategy, sustainability can and should be pursued with continuous improvement in mind.

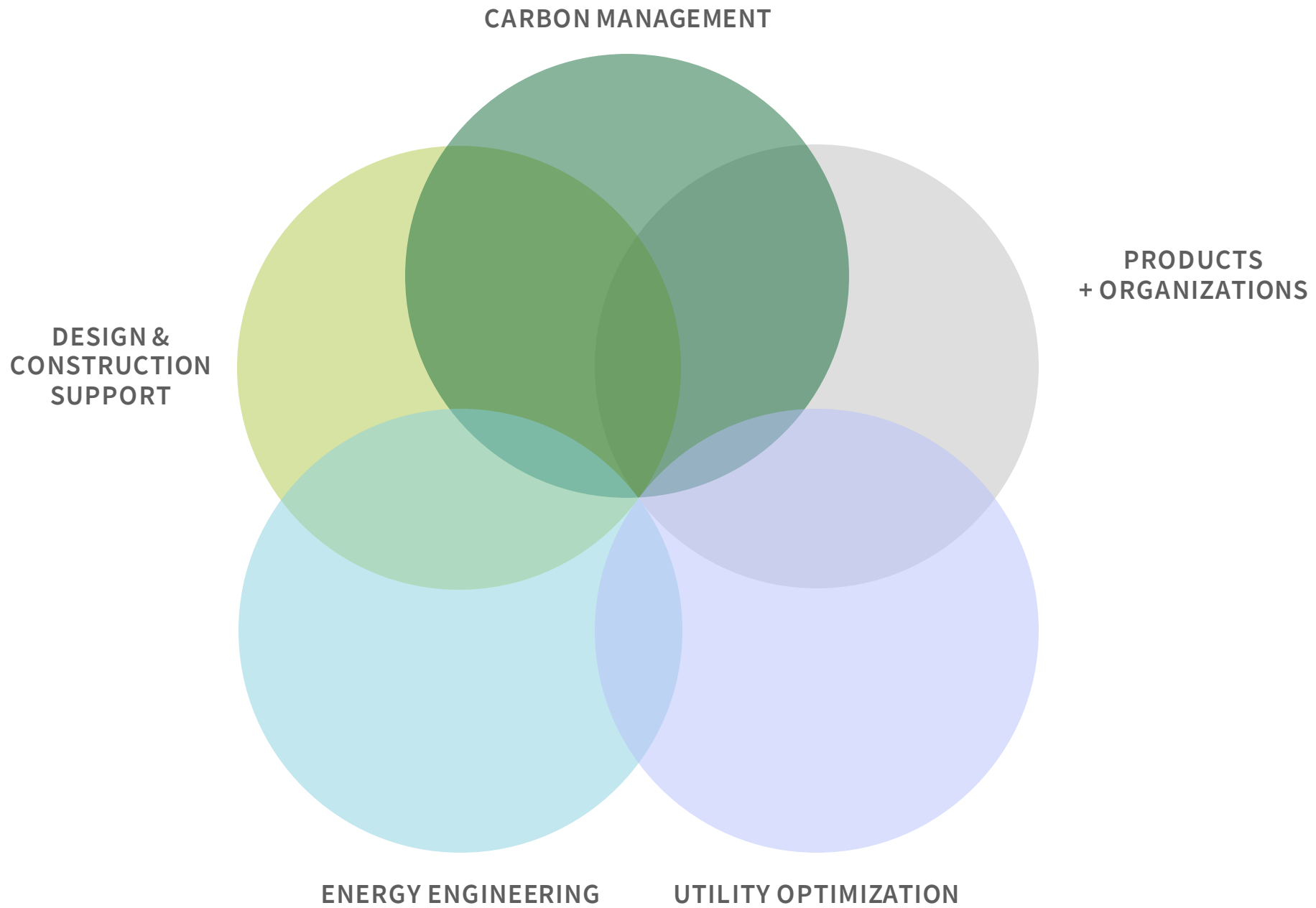
*Sustainability is a journey*, not a destination, and should be approached and addressed with the long-term in mind.

Our services are designed to meet your company wherever it's at along the path to energy excellence and a sustainable future.



# Areas of Impact





CARBON MANAGEMENT

DESIGN &  
CONSTRUCTION  
SUPPORT

PRODUCTS  
+ ORGANIZATIONS

ENERGY ENGINEERING

UTILITY OPTIMIZATION

# Our Team



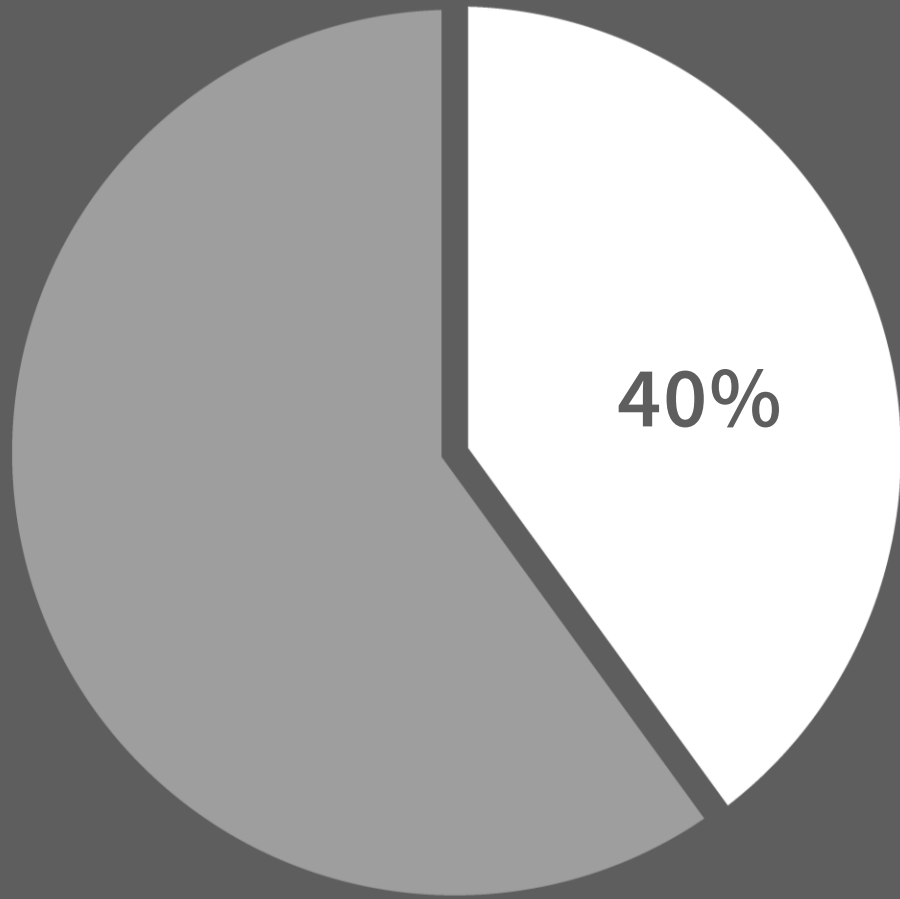
# Our Collaborators + Partners



# Why Embodied Carbon?

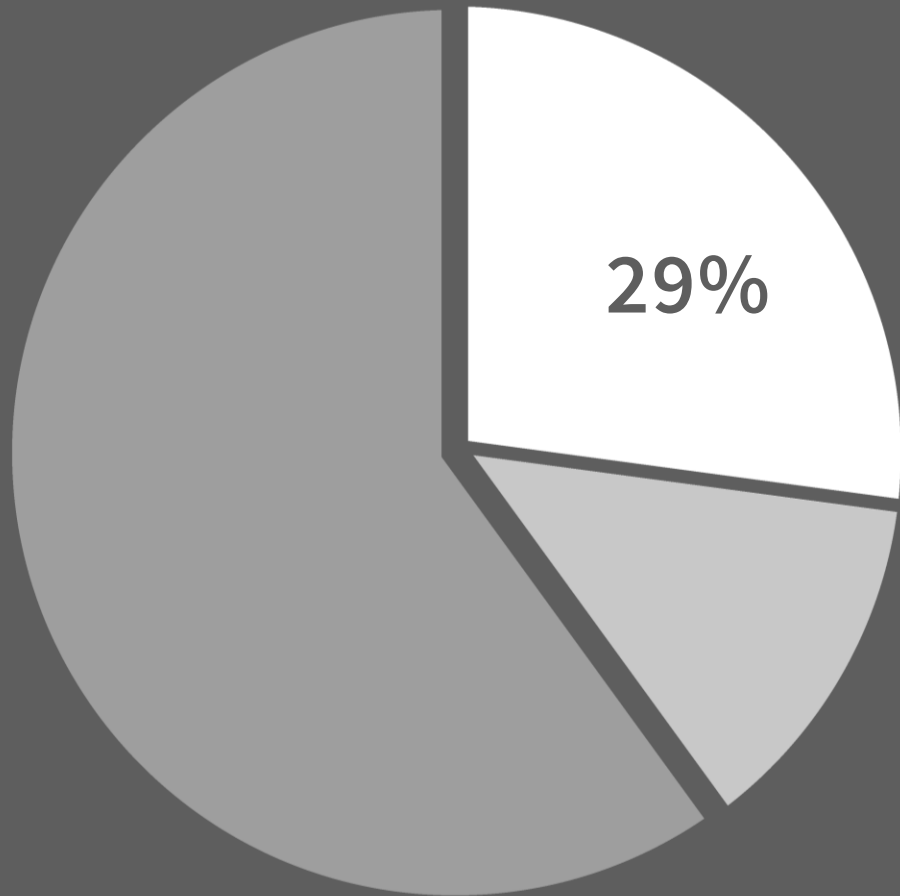


# Why Embodied Carbon?




**40%** of global GHG emissions are associated with buildings.

# Why Embodied Carbon?



**72%** of that 40% (29% of the total) is associated with **OPERATIONAL** carbon.



An aerial photograph of a city skyline at dusk. The sky is a mix of purple, pink, and blue. In the foreground, a river flows through the city, with a prominent blue truss bridge crossing it. Several bridges are visible in the mid-ground. The city is filled with buildings of various heights and styles, some with lights on. A large, modern building with a curved facade is prominent in the center. The overall scene is a vibrant urban landscape at twilight.

72% of that 40% (29% of the total) is associated with **OPERATIONAL** carbon.

# MOUNTAINS and CARPET



**MOUNTAINS** = buildings over  
50,000sf



**MOUNTAINS** account for 5%  
of all *buildings*.



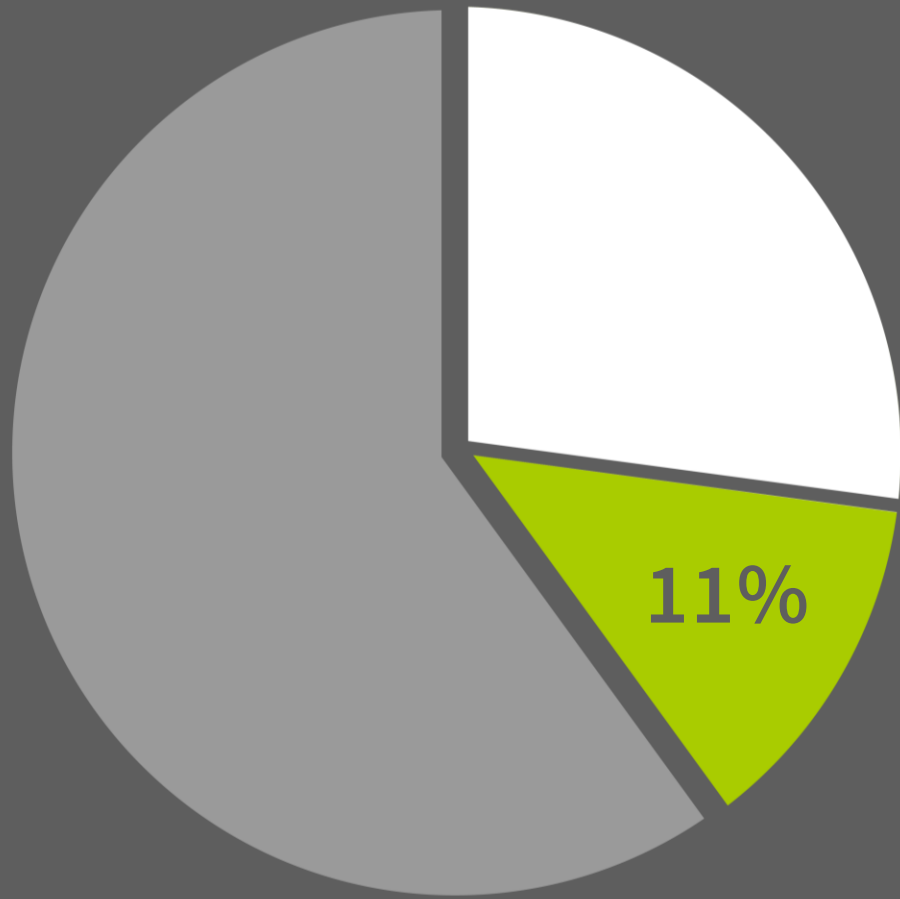
An aerial photograph of a city skyline at dusk. The sky is a mix of purple, pink, and blue. In the foreground, a river flows through the city, with a prominent blue truss bridge crossing it. Several other bridges are visible in the background. The city is filled with buildings, some of which are illuminated with lights. A large, modern building with a curved facade is a notable feature. The overall scene is a vibrant urban landscape at twilight.

**MOUNTAINS** account for  
50% of all *energy use*.

An aerial photograph of a city skyline at dusk. The sky is a mix of purple, pink, and blue. In the foreground, a river flows through the city, with a prominent blue truss bridge crossing it. To the left, another bridge with multiple arches spans the river. The city is filled with various buildings, including a tall, dark, modern skyscraper and a cylindrical glass building. The lights from the buildings and bridges are reflected in the water. The overall scene is a vibrant urban landscape at twilight.

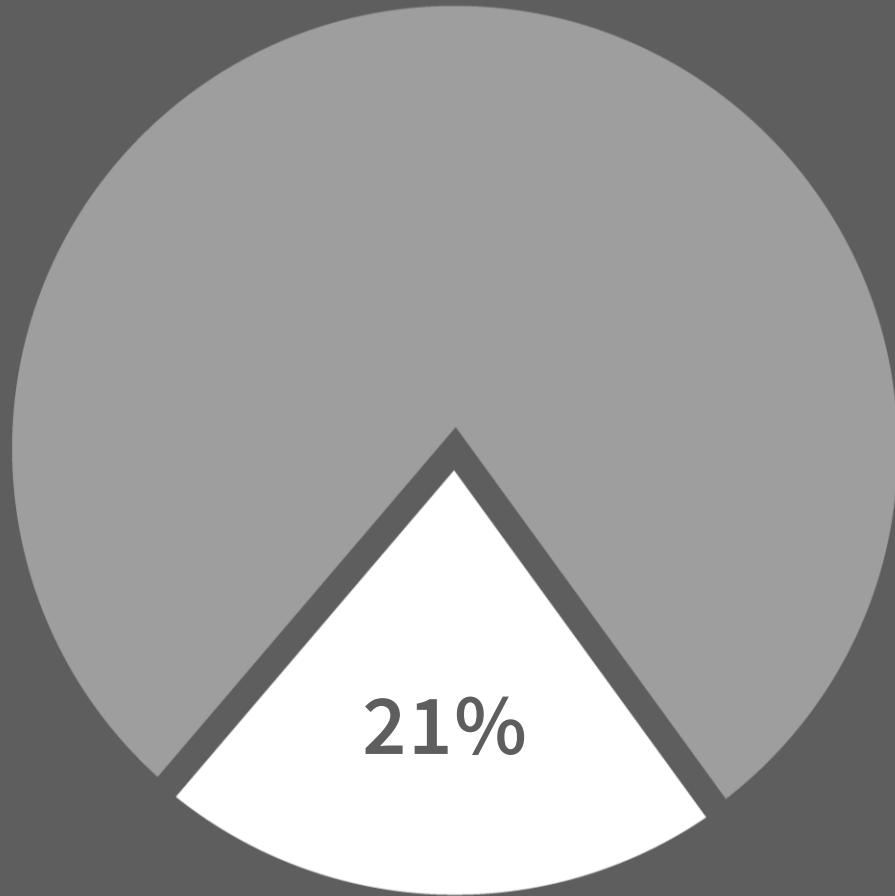
**MOUNTAINS** and **CARPET**:  
Retrofit existing buildings!

# Why Embodied Carbon?



**28%** of that 40% (11% of the total) is associated with **EMBODIED** carbon.

# Why Embodied Carbon?

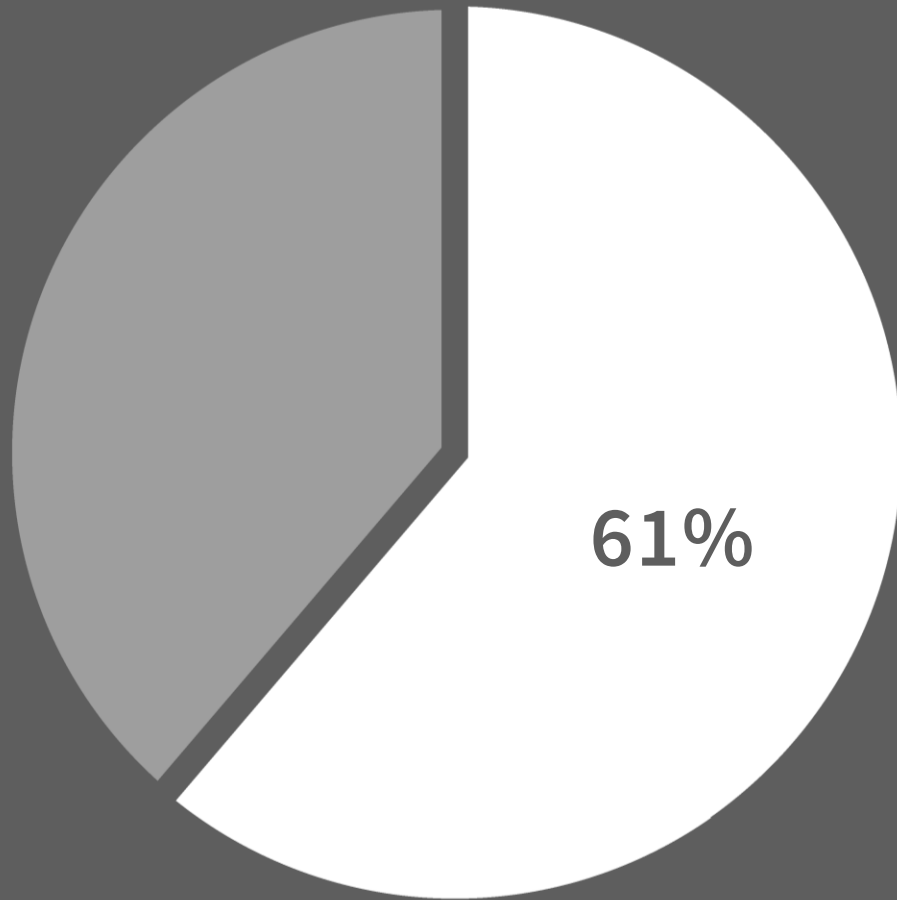


**21%** of global GHG emissions are associated with **TRANSPORTATION.**

(which is essentially how we move people and things between buildings)

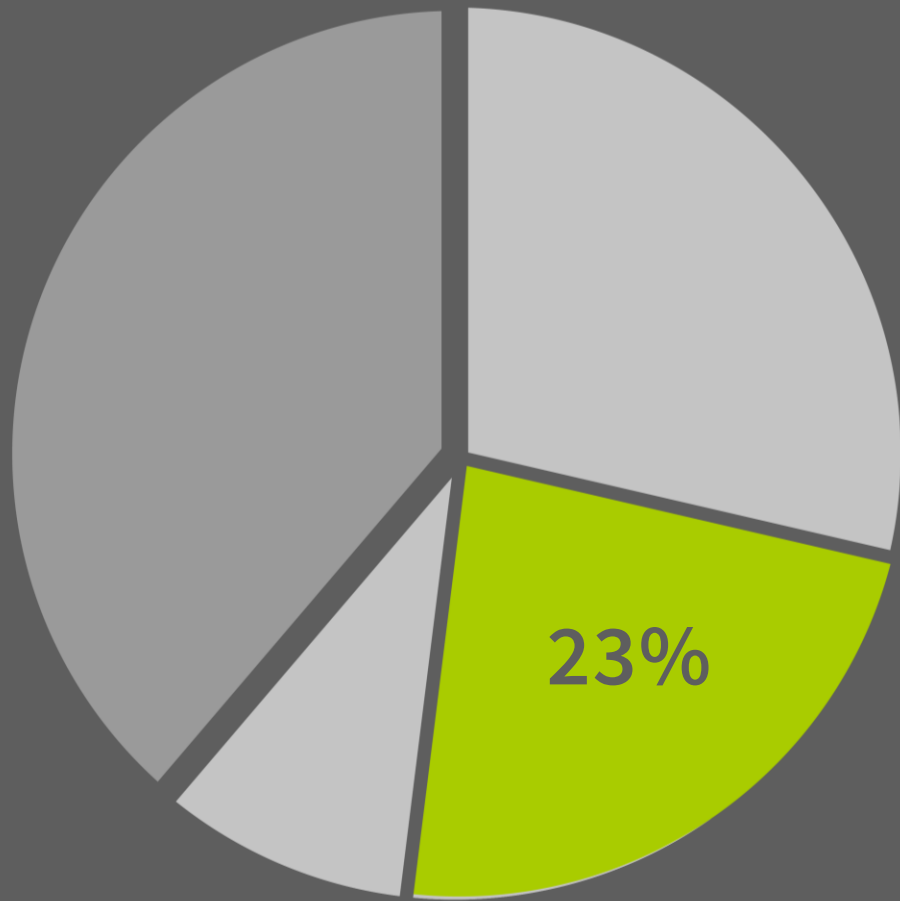


# Why Embodied Carbon?



**61%** of global GHG emissions are determined by how we design buildings and where we place them in relation to one another.

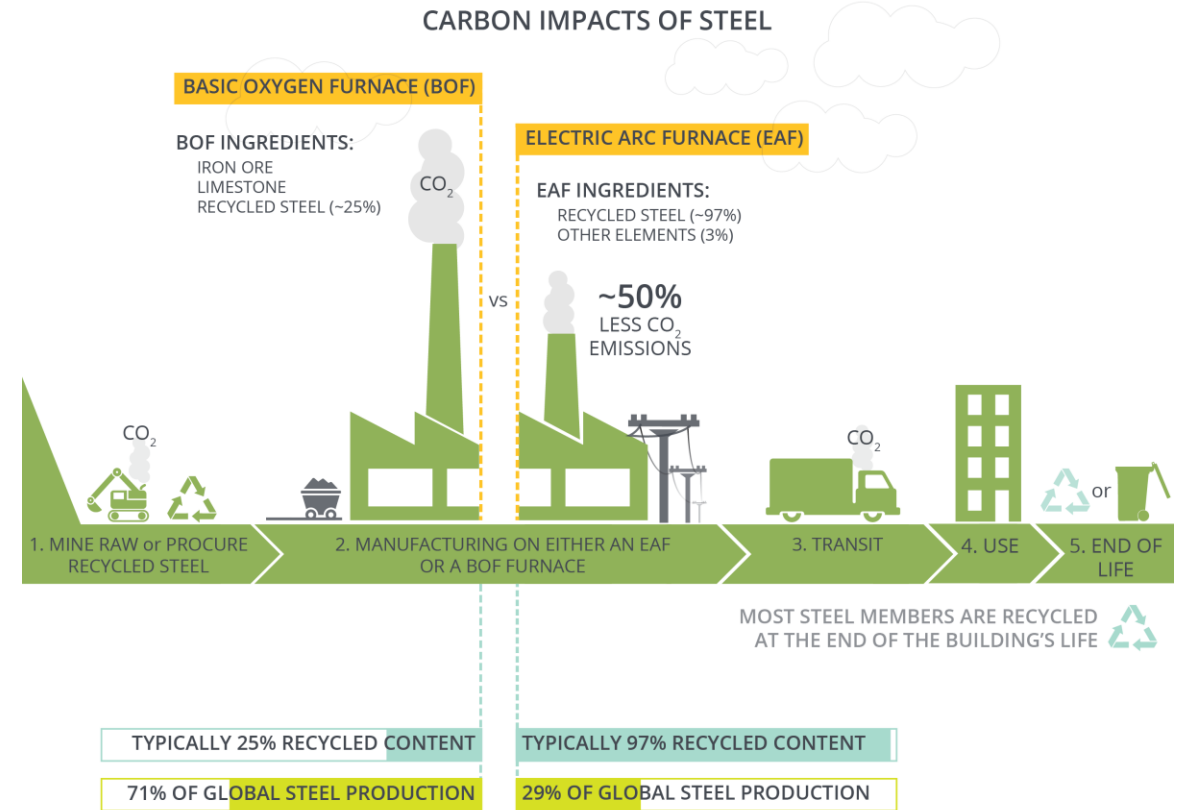
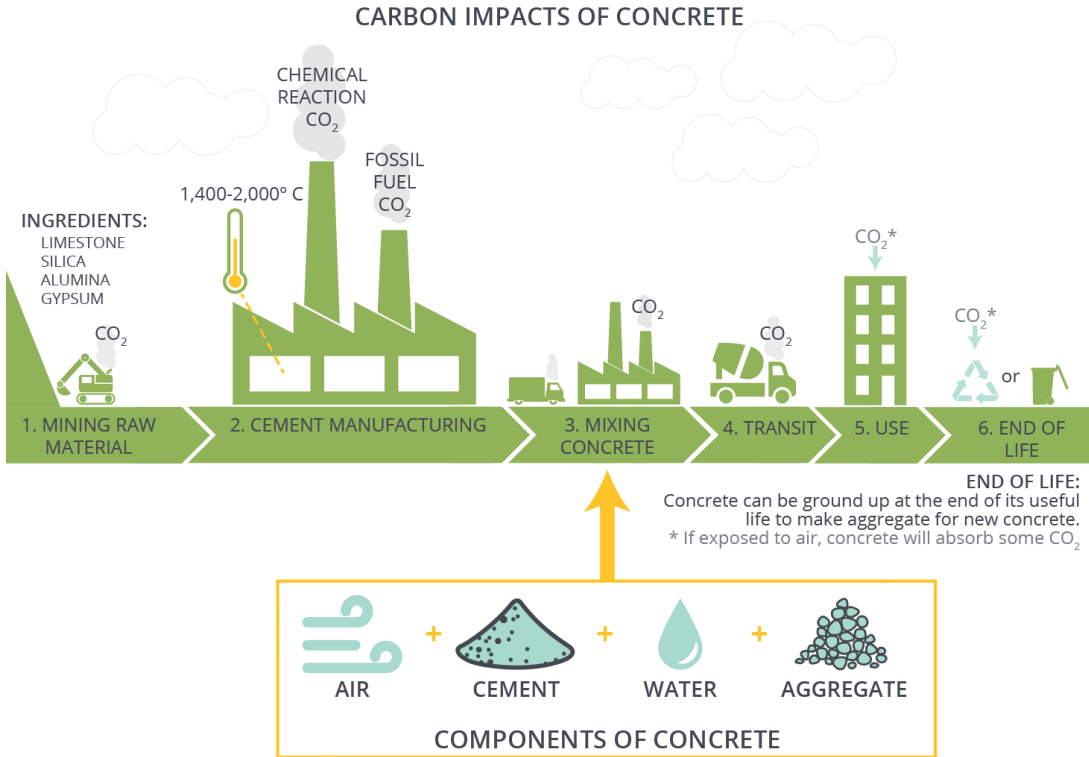
# Why Embodied Carbon?



More than 1/3 of that (23% of the total) is associated with just three materials:

**concrete** (11%)  
**metal** (10%)  
**aluminum** (2%)

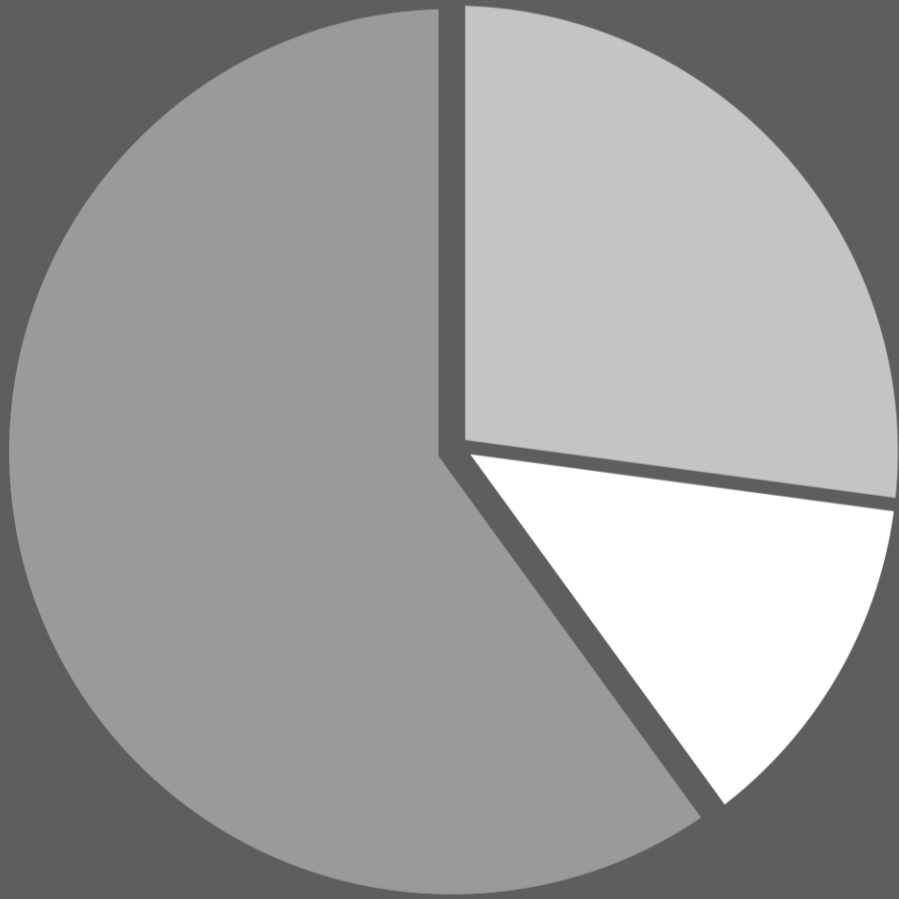
# Why Embodied Carbon?



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# Why Embodied Carbon?



Historic Building Stock.



Buildings between now and 2030.

# Common Challenges



Challenge 01:

How much carbon is embodied  
in this product?

# LIFE-CYCLE ASSESSMENT

- Life-cycle assessment (LCA) is a technique to assess environmental impacts associated with all the stages of a product's life from raw material extraction through materials processing, manufacture, distribution, use, repair and maintenance, and disposal or recycling.
- LCAs are time consuming, costly to compile, and the vast majority of products in the market are still lacking the necessary rigorous documentation to demonstrate a valid assessment.
- LEED (and other ratings systems) acknowledges products that have an existing EPD (Environmental Product Declaration) created from information gathered in an LCA.

# LCA + EPDs

products

vs.

# WBLCA

buildings

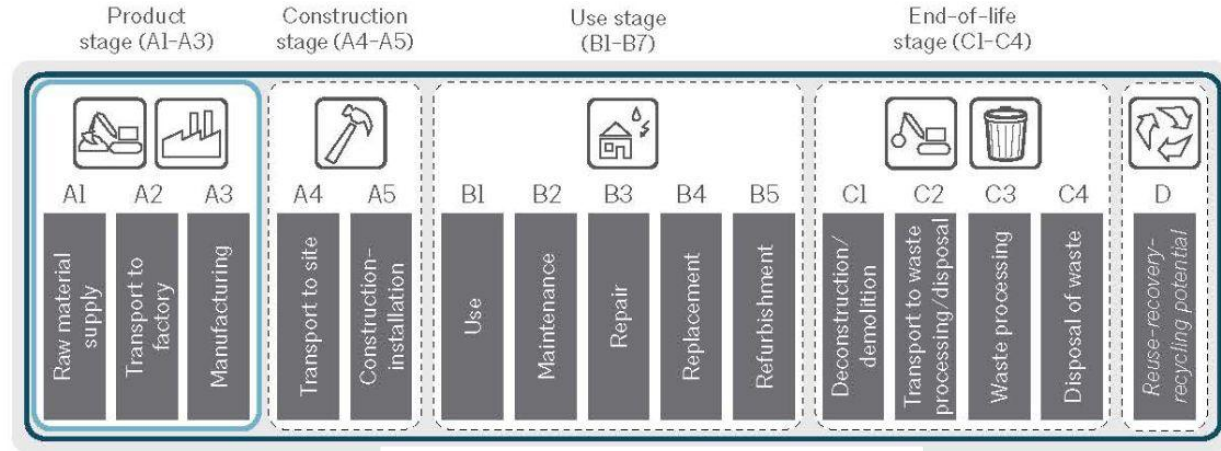




# Embodied Carbon

**FIGURE 1**

**Life cycle stages for building products.**  
Based on EN 15978:2011 and ISO 21930:2017



*Image:*  
*AIA-CLF-Embodied-Carbon-Toolkit-for-Architects\_Part2-V2*

Cradle-to-gate

Cradle-to-grave

# Embodied Carbon + Operational Carbon

**FIGURE 1**

**Life cycle stages for building products.**  
Based on EN 15978:2011 and ISO 21930:2017

**\*Operational carbon stages that are typically excluded from life cycle assessments focused on embodied carbon**

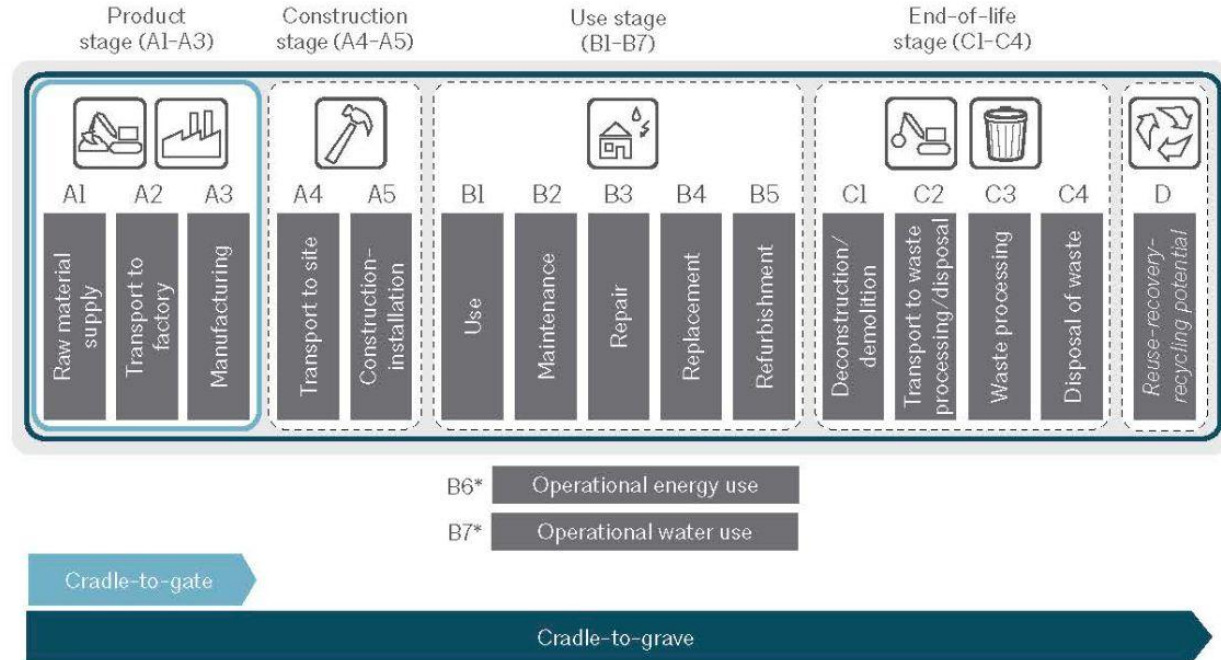


Image:  
AIA-CLF-Embodied-Carbon-Toolkit-for-Architects\_Part2-V2

Challenge 02:

Where (and when) to start?


## Challenge 02: WHEN

“When just one percent of a project’s up front costs are spent... up to **SEVENTY PERCENT** of its life cycle impacts are already be determined.”

—Joe Romm, Founding Editor of Climate Progress



## Challenge 02: WHEN



1%

determines

70%

## Challenge 02: WHEN

1%

determines

OPERATIONAL

EMBODIED

# THE BALANCING ACT

Structure



Interiors

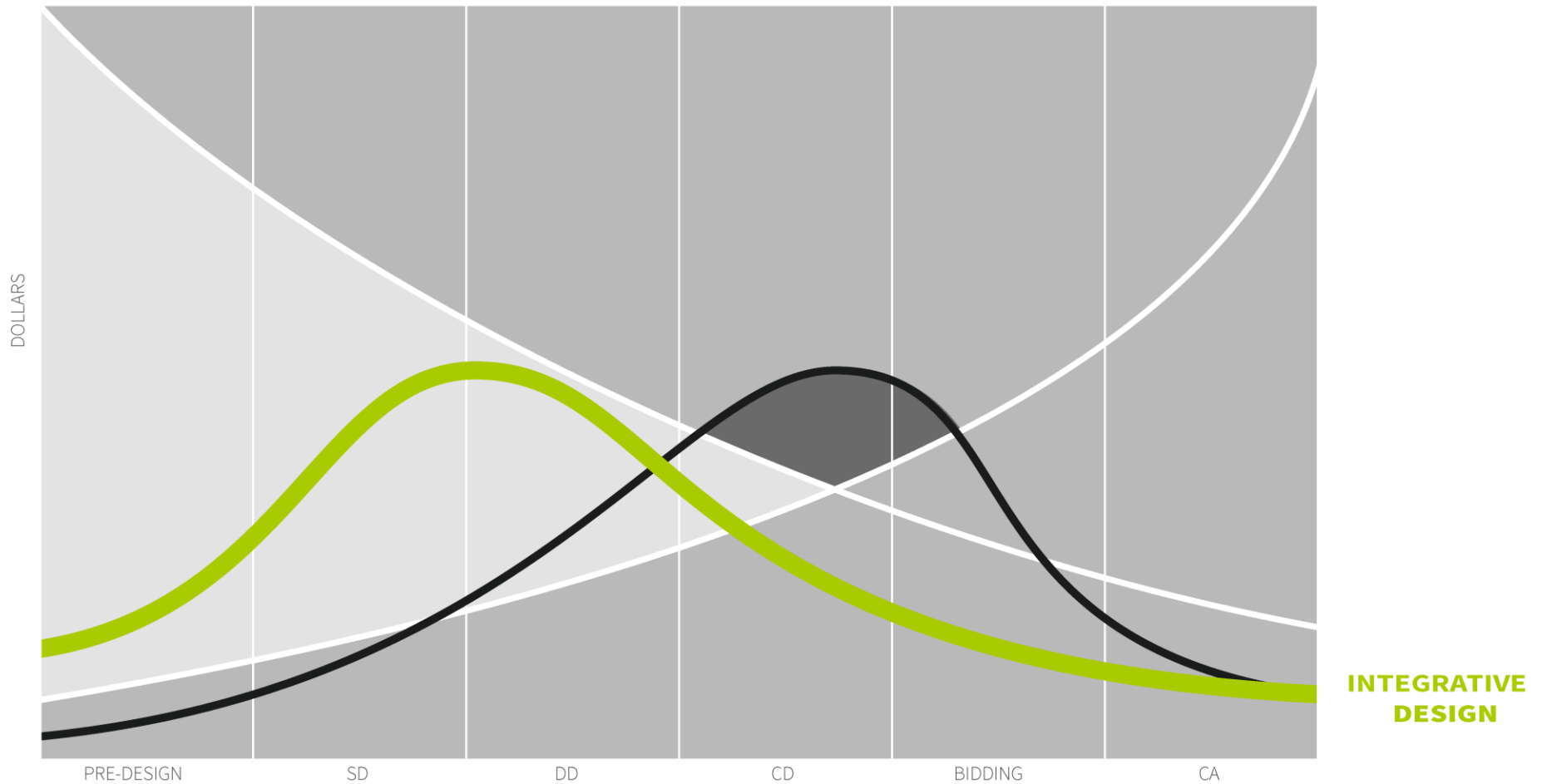


Envelope



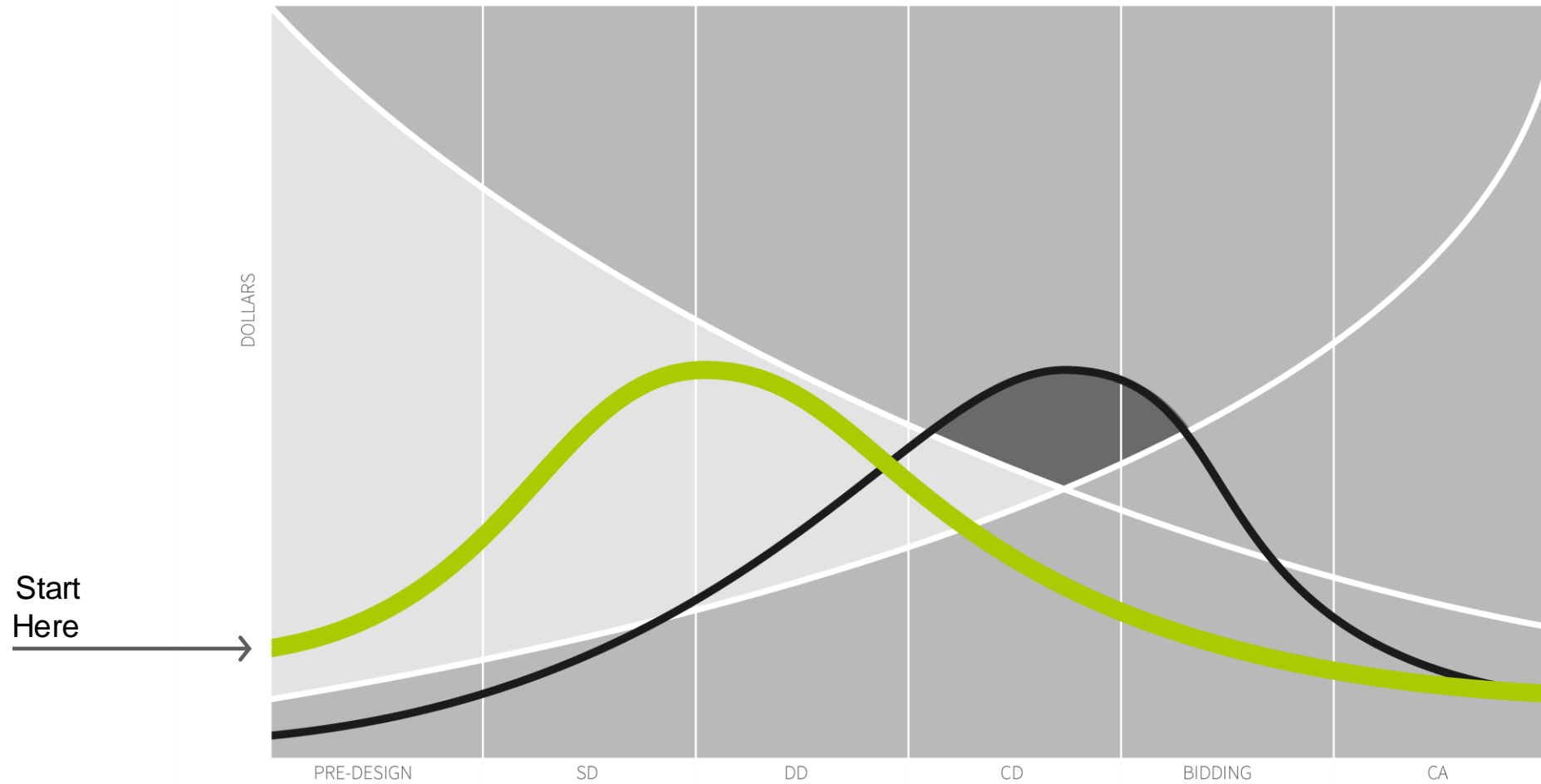
Mechanical

# Challenge 02: WHEN





# Challenge 02: WHEN



# THE BALANCING ACT

Structure



Interiors



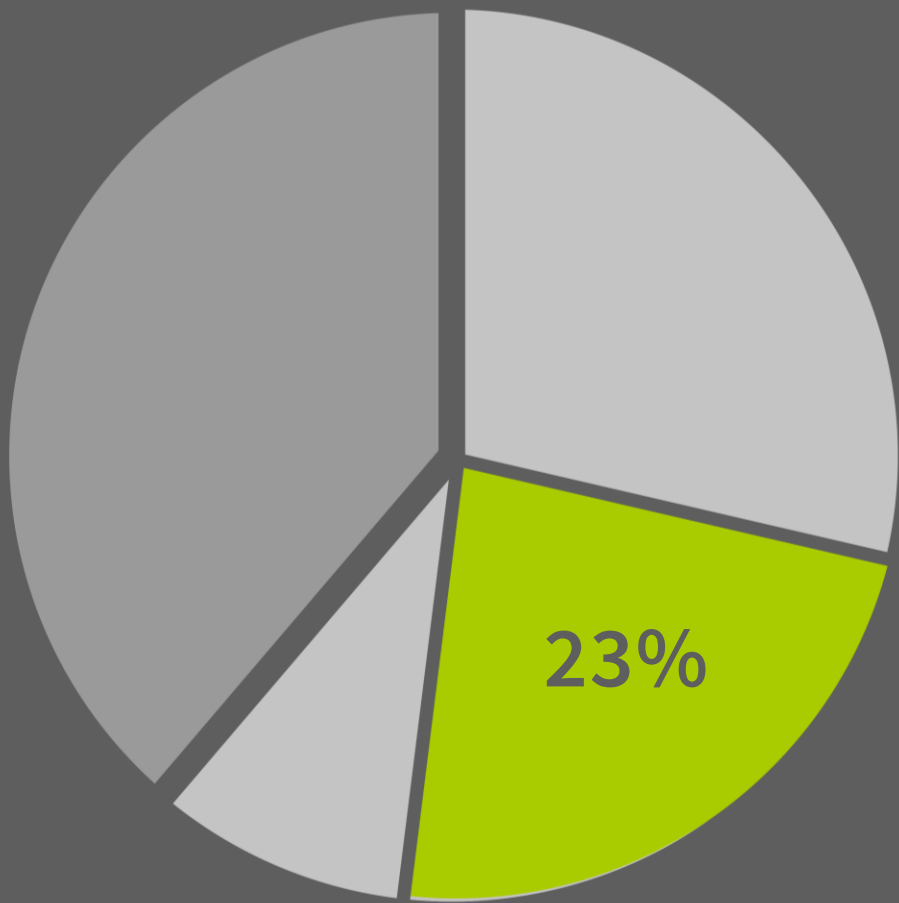
Envelope



Mechanical

*How do we make  
decisions for big impact  
within the  
**existing constraints?***

## Challenge 02: WHERE



concrete (11%)  
metal (10%)  
aluminum (2%)

# THE BALANCING ACT

## Structure



Load  
Capacity



Floor Slab/System  
and Bay Sizing



Shear  
Elements



## Mechanical

VRF



Chilled Water



Water Source  
Heat Pump



# THE BALANCING ACT

## Interiors



Ceiling - Floor to  
Floor and Drop



Partitions &  
Compartmentalization



## Mechanical

VRF

Chilled Water

Water Source  
Heat Pump

# THE BALANCING ACT

## Envelope



Thermal  
Performance



Airtightness



Penetrations



## Mechanical

VRF



Chilled Water



Water Source  
Heat Pump



# THE BALANCING ACT

Structure



Interiors



Envelope



*How do we make  
decisions for big impact  
within the  
**existing constraints?***



Mechanical

# THE COST: EMBODIED CARBON

Structure



Interiors



Envelope



*What do all the changes  
**cost** us?*



# THE COST: EMBODIED CARBON

Structure



Interiors



Envelope



Mechanical

What do all the changes  
**cost** us?

# THE BALANCING ACT

Structure



Interiors



Envelope



How big is the **benefit**?  
How much **energy** do we  
**save**?



Mechanical

# ChatGPT

1. Lack of knowledge and expertise
2. Cost implications
3. Changing design priorities
4. Complex supply chains
5. Limited availability of data

# Foresight Management

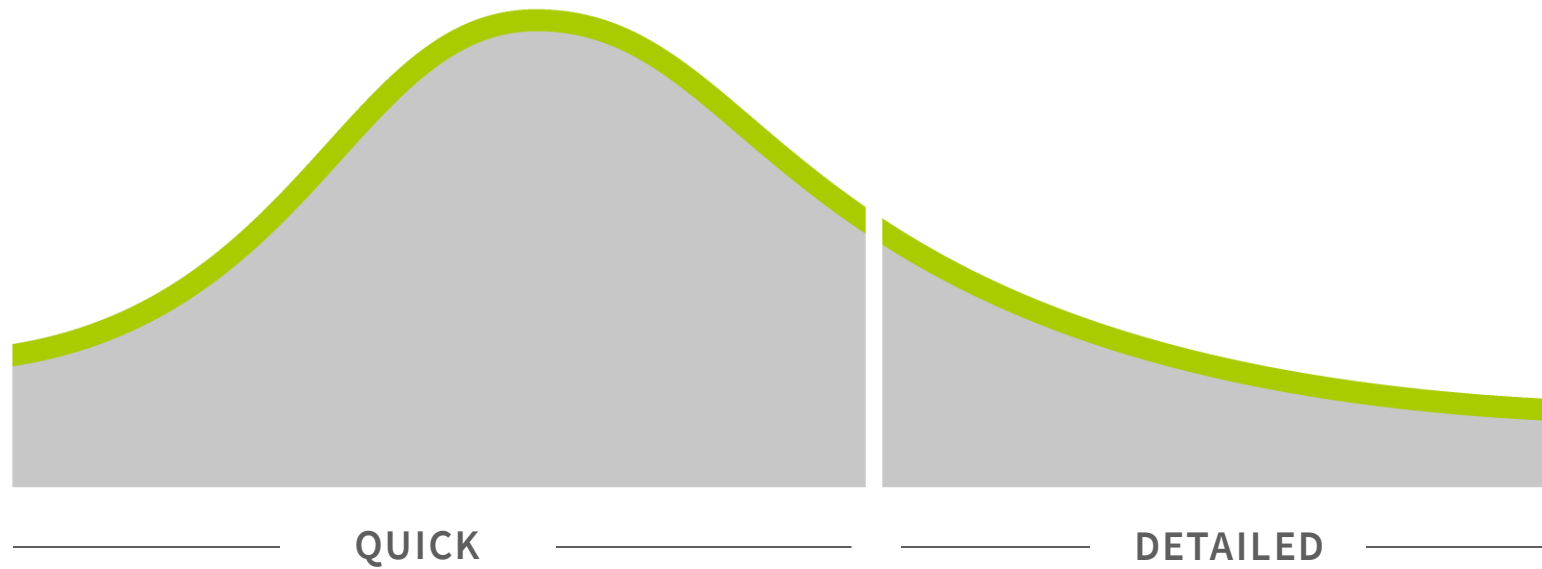
Where (and when) does one start?

How much embodied carbon is in this product?

# Successful Processes

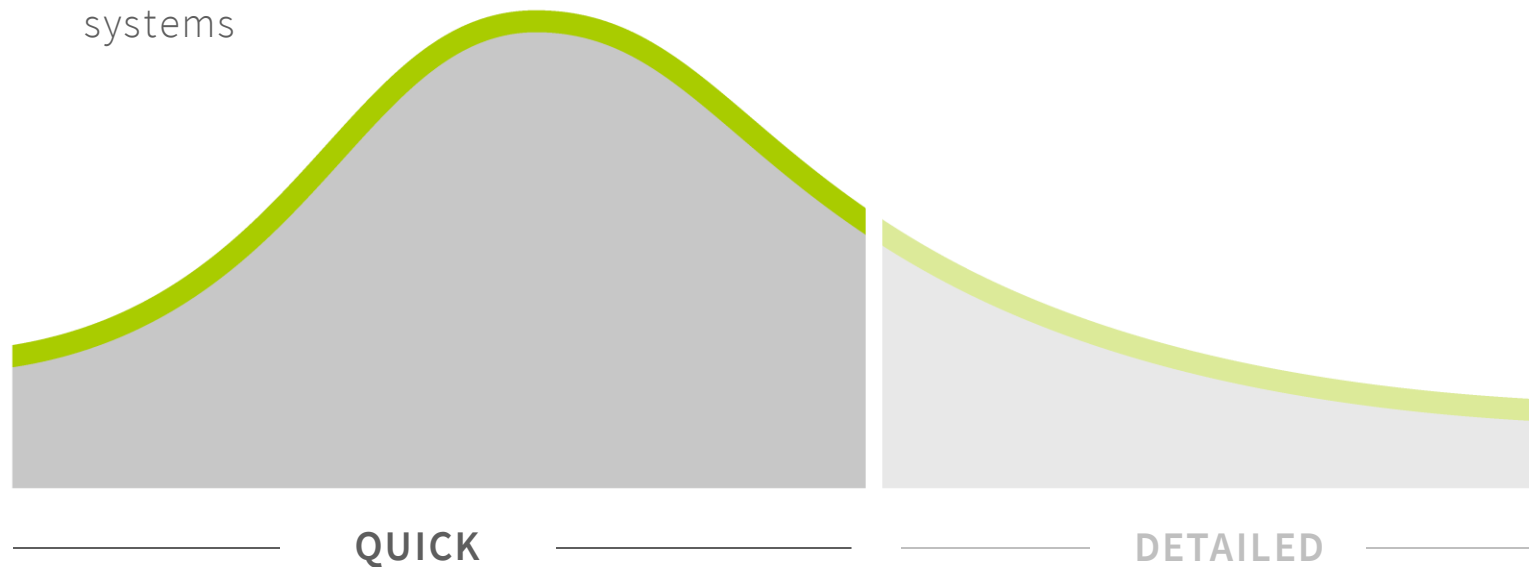


# Successful Process:



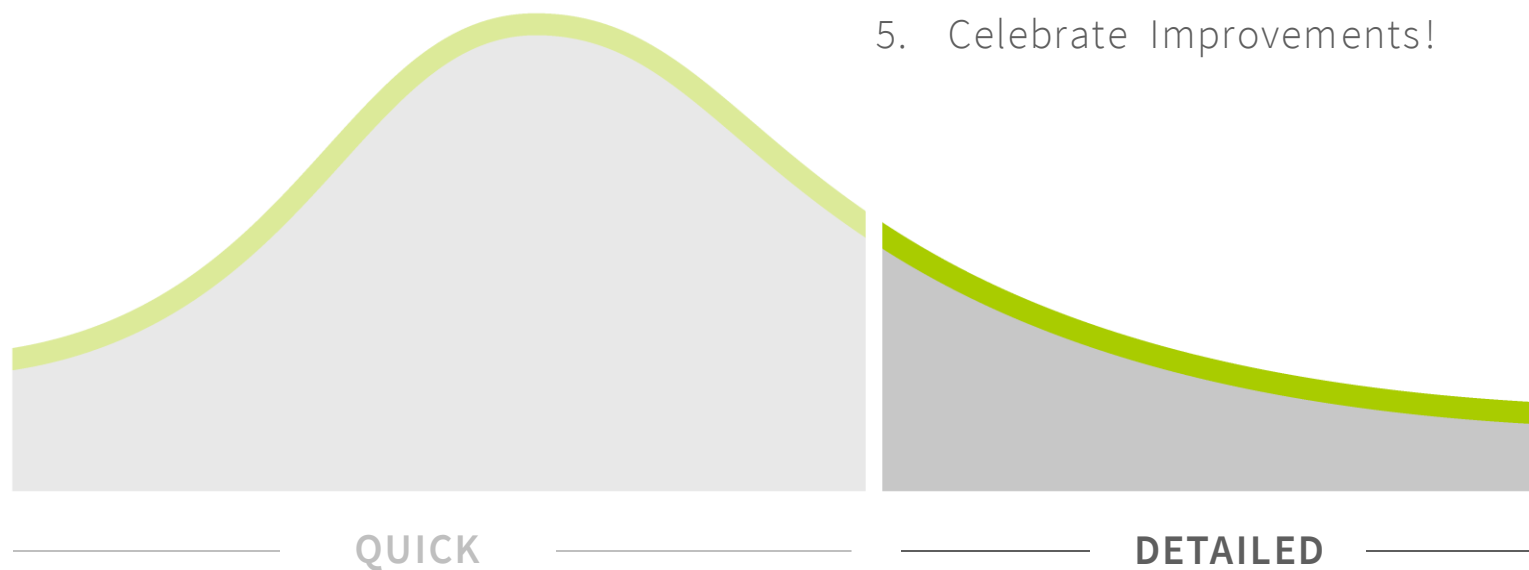
# Successful Process:

1. Build only what is necessary
2. Set targets + pick your tool
3. Establish Baseline
4. Integrate Embodied Carbon into decision making criteria.
5. Focus on structural + envelope systems

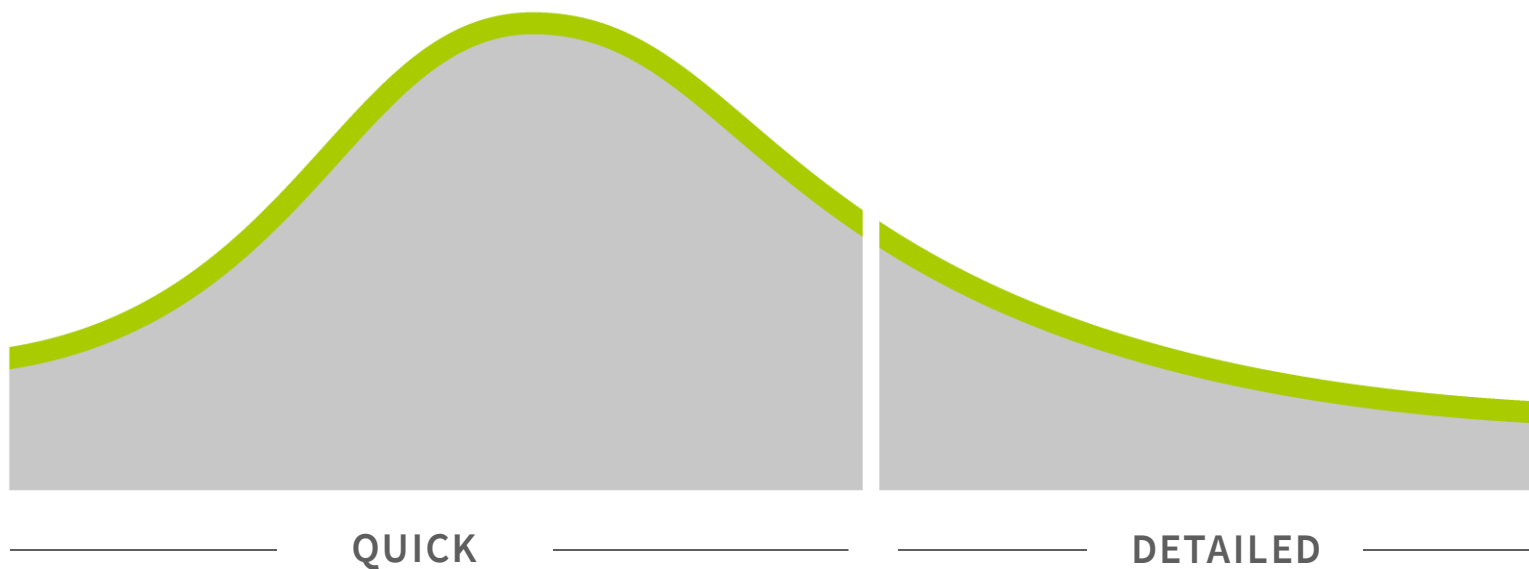
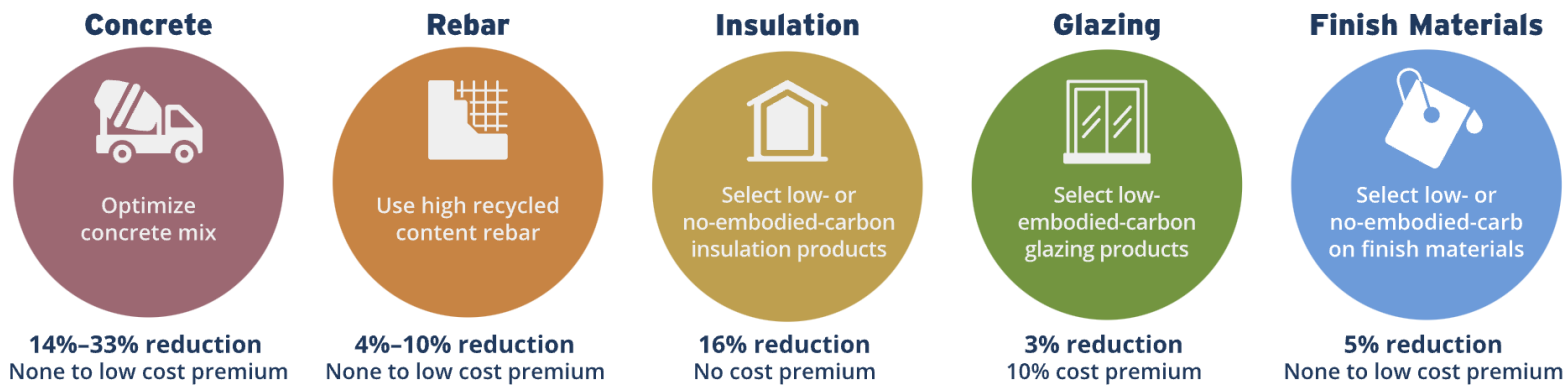


## Successful Process:

1. Evaluate salvage/reuse materials
2. Focus on materials + systems with the biggest impact
3. Utilize product LCAs and EPDs to evaluate lower-carbon alternatives
4. Monitor + track process at key milestones
5. Celebrate Improvements!



# Successful Process:





# Tools + Resources



# Tools:



## PROs

Popular  
Real-time  
Easy comparisons  
Comprehensive database

Quick-and-easy inputs  
Interoperability  
Highly customizable  
International, most comprehensive database

Comprehensive database  
Open Source  
Free  
Bridges the gap from design to construction

Step-by-step guidance  
Developed by architects for architects.  
Designed specifically for existing buildings.

## CONs

Limited inputs, reporting + output formats.  
Limited to Revit.

International, can be complex and time-consuming to use  
Limited reporting + output formats.

Can be complex and time-consuming to use  
Limited output formats.  
Does not integrate with other design tools.

Designed specifically for existing buildings.  
Limited material catalog.  
Limited Outputs.

## Resources:



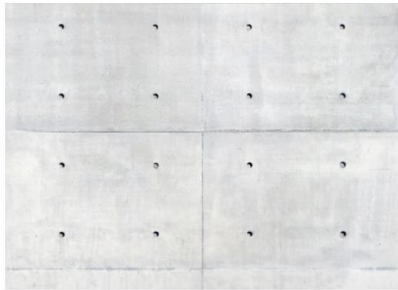
EPDs	X	X
HPDs	X	X
Cradle-to-Cradle	X	X
GreenGuard	X	X
FSC	X	X
VOCs	X	X
LEED	X	
WELL	X	
LBC	X	X
Red List		X

# Resources:



## HIGH-IMPACT MATERIALS

Predominant building materials with high-impact potential for emissions reductions



CONCRETE



STEEL



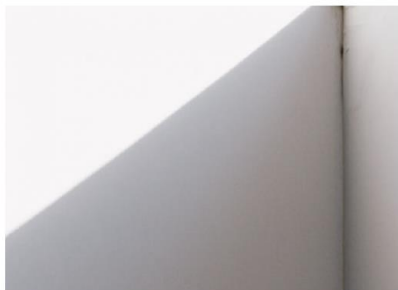
WOOD



INSULATION



CARPET



GYPSUM BOARD

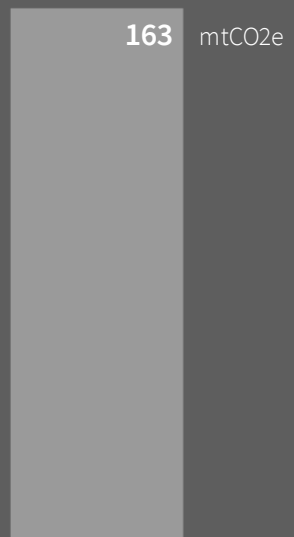
# Resources:



# Case Studies

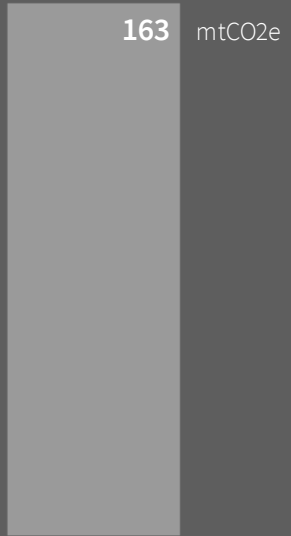


# CASE STUDY

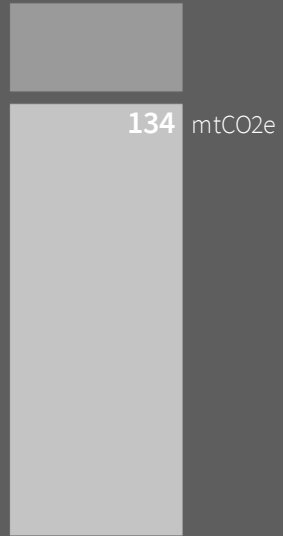


00:  
baseline

# CASE STUDY



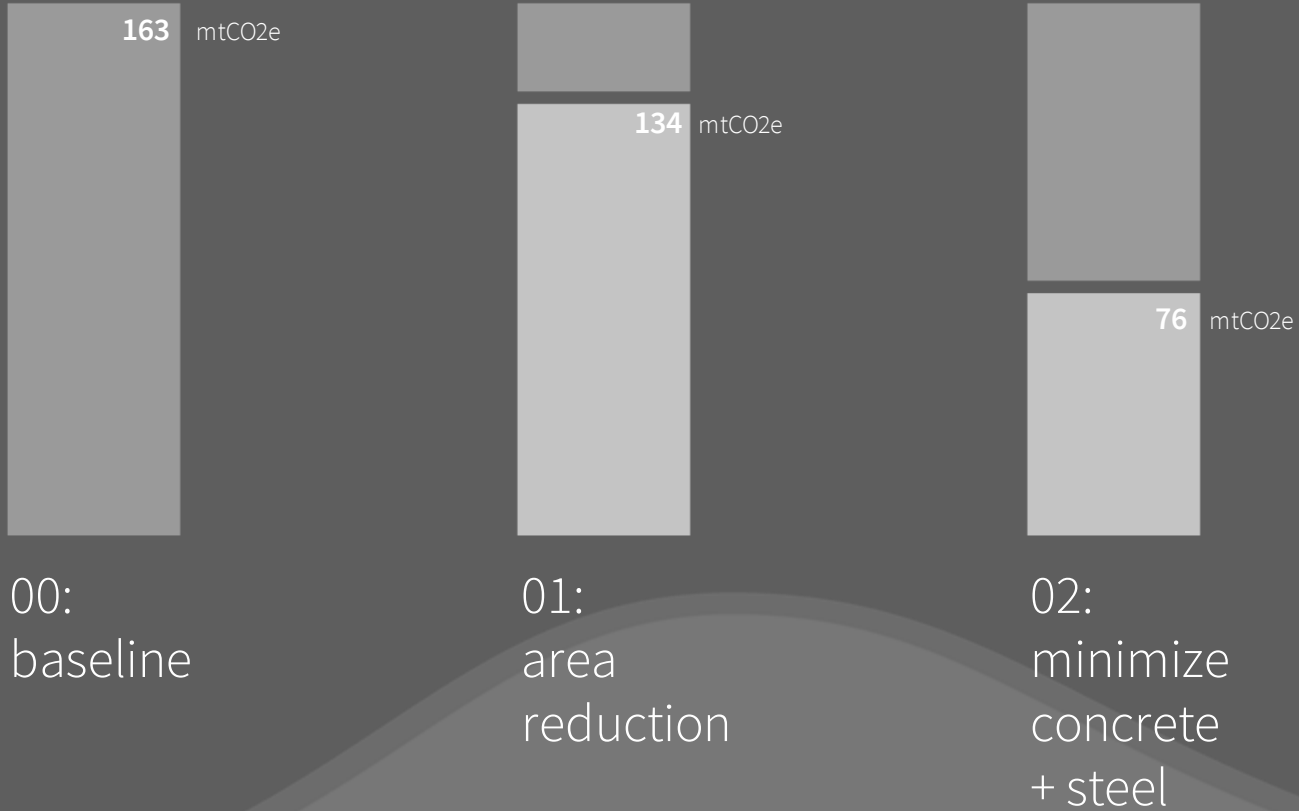
00:  
baseline



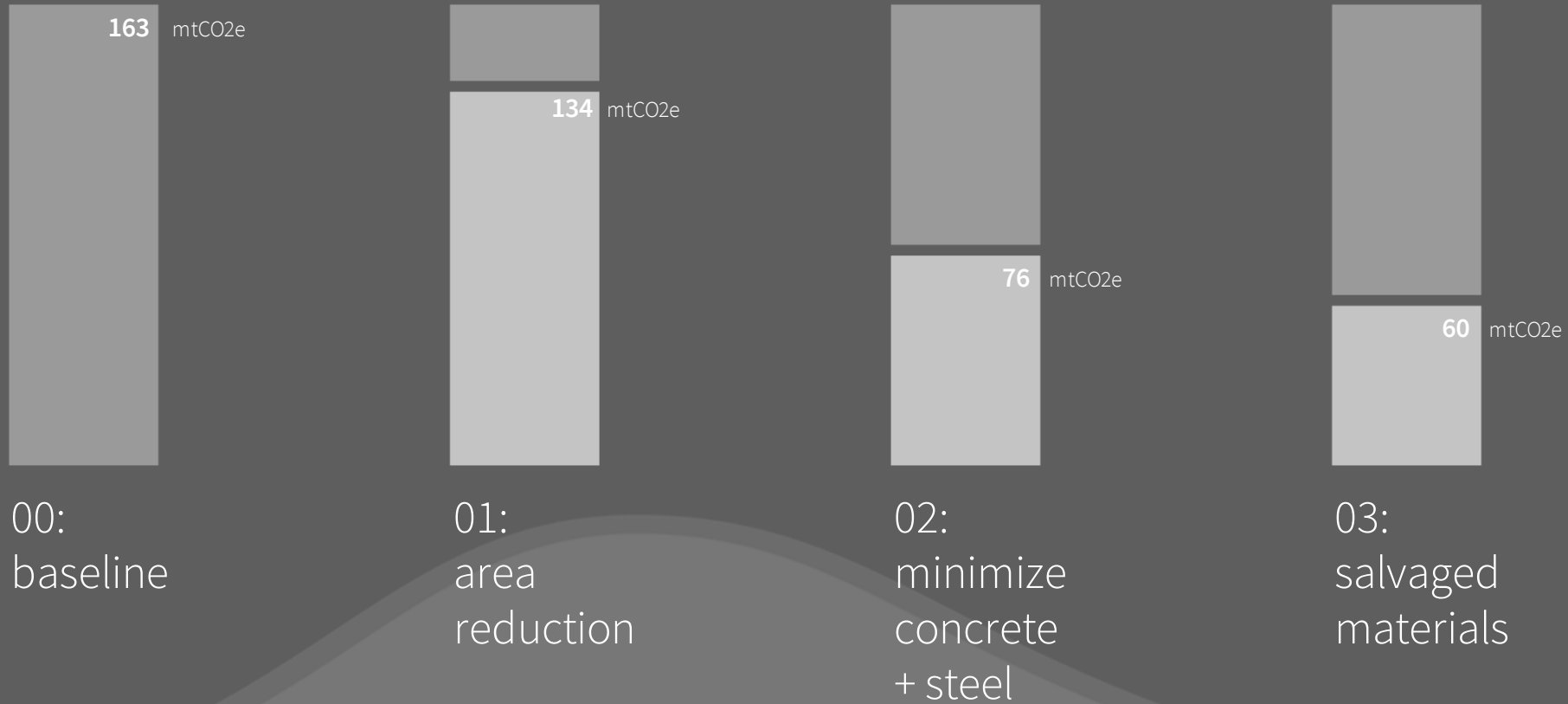
01:  
area  
reduction



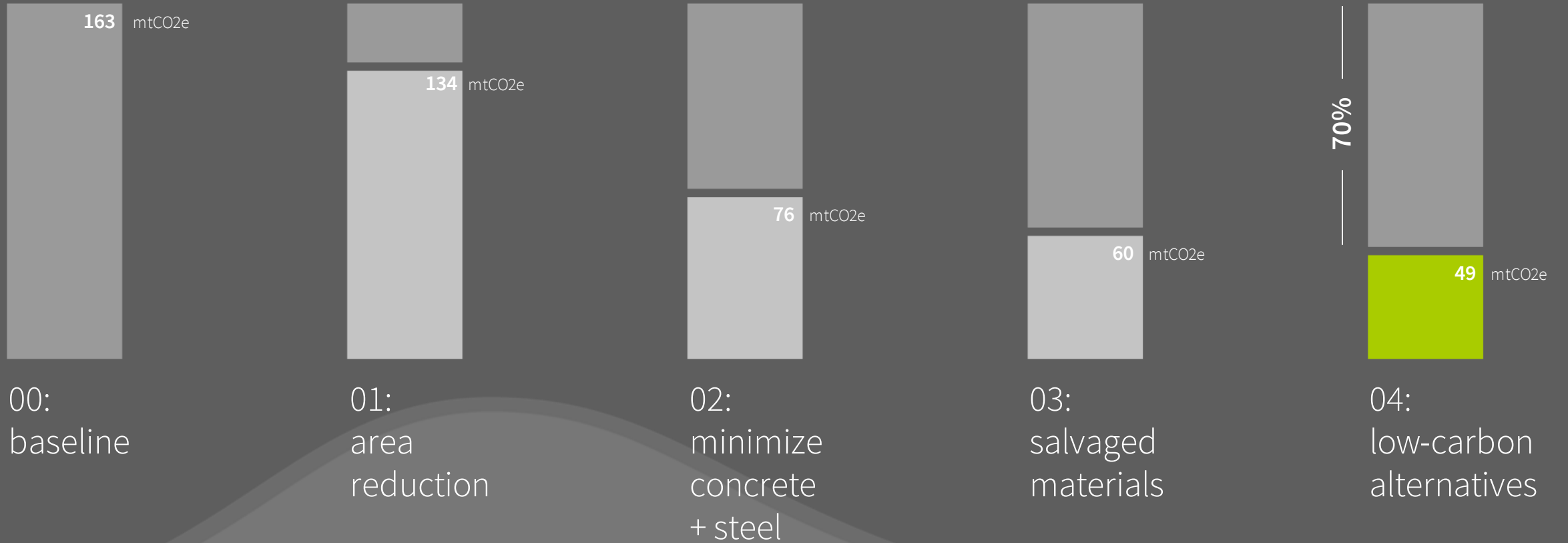
# CASE STUDY



# CASE STUDY



# CASE STUDY





Q & A

Ready to talk or learn more?

**EMAIL**

hello@fsmgmt.co

**VISIT**

fsmgmt.co