

FOR IMMEDIATE RELEASE

December 6, 2024

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USGBC West Michigan 2024 Annual Party & Leadership Awards Ceremony
Celebrating 20 Years As An Organization

GRAND RAPIDS, MI—The U.S. Green Building Council of West Michigan (USGBC-WM) is pleased to announce the winners of the 2024 Leadership Awards:

2030 Leadership — Kelsey Groesbeck

Legacy Award — Renae Hesselink

Certified Green Community — Oakland County
Pontiac, Michigan

Certified Green Building Low-Rise Multifamily
— AVB Inc. & The Hinman Company, *400 Rose Phase II*

Certified Green Building Mid-Rise Multifamily
— Woda Cooper Companies, Inc., *Ruth Park*

Innovative Project — Western Michigan
University, *Dunbar Hall Renovation Project*

Innovative Project, 2nd Place — Kent County
Animal Shelter, *Reducing Pathogens in Animal
Shelter Air Project*

Innovative Project, 3rd Place — Progressive
Companies, *UM Health - Sparrow Okemos
Emergency Center Project*

The USGBC-WM Leadership Awards promote outstanding green building initiatives by recognizing projects, organizations, and people who have made extraordinary contributions to achieving healthy, energy-efficient green buildings in the state of Michigan.

This year we recognized 6 winners based on LEED Certification, 2030 Leadership, Community Development and Legacy, and Innovation; with 2 honorable mentions for innovative projects.

“The 2024 Awardees have demonstrated exceptional leadership, innovation, and dedication in their field, and these awards are a testament to their outstanding contributions. We are incredibly proud to highlight and celebrate these achievements with them. Their work continues to inspire others and drive meaningful progress,” said Cheri Holman, Executive Director of USGBC-WM.

The awardees were honored at the 2024 Annual Party & Leadership Awards Ceremony on December 5, 2024. Hosted by USGBC-WM, the evening event was held at the HighFive Grand Rapids located in the city's downtown. The program included a keynote address by Sandra Lupien, Director of the program MassTimber@MSU, the Awards Ceremony, and the celebration of the organization's 20 Year Anniversary.

Congratulations to our 6 winners and 2 honorable mentions of the 2024 Leadership Awards. To learn more about their accomplishments and to read our 2024 Annual Report and visit our [Annual Party & Leadership Awards Ceremony page](#).

About USGBC-WM

The U.S. Green Building Council of West Michigan, organized in 2004, is a program-based nonprofit dedicated to transforming the way buildings and communities are designed, built, and operated, in a way that improves the quality of life in Michigan. The organization accomplishes its mission through education, advocacy, programs, and competitions such as the [Grand Rapids 2030 District](#), the [Emerging Lansing 2030 District](#), and [Michigan Battle of the Buildings](#).

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